



**Urban League
of Portland**



2018 **ANNUAL REPORT**

MESSAGE FROM THE **CEO**



The Urban League of Portland has accomplished so much

over the past year. I am pleased to present our 2018 Annual Report with updates about all the growth in services and participation. After four years as your CEO I am as committed as ever to further strengthen our community, in Oregon and Southwest Washington, with your support.

This year we had some of our biggest accomplishments of the decade. We successfully led the effort to pass renter protections through SB608, launched HB420 for expungement of recently decriminalized marijuana convictions, and supported the implementation of Malicious Summoring (HB 3216). We also gained some traction on a City of Portland Fair Rental Screening Ordinance. These efforts build on the promise of some of our

earliest anti-discrimination legacies, collaboration with Senator Mark Hatfield to pass the Public Accommodations Bill in 1953, and Oregon's Fair Housing Act in 1959.

The past year also saw major growth in available services. Our housing services expanded substantially to meet the growing need. Last year, we helped 300 households avoid eviction and over 200 transition from homelessness to their own rental home. Through case management, financial advising, and other Urban League wraparound services, more than 500 people maintained their housing over the past year.

We served upwards of 800 participants through community education and wellness outreach programs. We successfully enrolled 457 new individuals into health insurance, thus increasing their access to medical care and decreasing their risk of financial insecurity or debt. We also served over 6000 seniors with case management, transportation services, activities, and educational events.



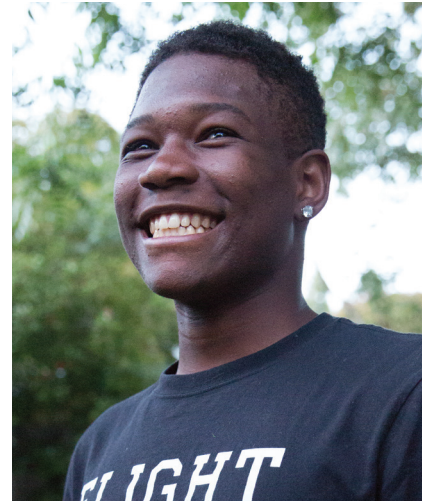
Our 2019 Career Connections Job Fair was momentous. After the hotel at which we previously hosted the event received national attention for racial profiling, we creatively maneuvered a last-minute venue change to pull together a highly successful event with 71 employers. Outside of the career fair, a total of 330 participants received workforce development support from our specialists, resulting in many job placements.

On November 13, 2018, we held a Commemoration for Mulugeta Seraw. We honored the man whose life was taken 30 years ago in a senseless act of racist violence, hosting a full day workshop and memorializing Mulugeta with sign caps placed at the intersection where he died. We affirmed our commitment to take a stand against racism, advocate for policies to amend for historical injustice, and empower our community to achieve equity in education, employment, and economic security.

Your membership in the Urban League of Portland supports our services and the advocacy needed to empower African Americans and others across our region. We are continually grateful for your membership, financial support, time, and commitment from you and from all our corporate, foundation and individual supporters. We look forward to continued accomplishments together as we move towards the 75th year as the Urban League of Portland!

Nkenge Harmon Johnson

President and Chief Executive Officer



MESSAGE FROM THE **BOARD CHAIR**



The Urban League of Portland has enjoyed an exceptional year of accomplishments. Our President and CEO,

Nkenge Harmon Johnson, who was honored as a Woman of Influence by Portland Business Journal, deserves recognition for her advocacy locally and beyond. Her efforts, combined with our staff's excellence in service delivery, help expand our programmatic offerings and make our region a more just place to live and work.

As we approach our 75th year, we are reflecting on our impact and legacy, to truly assess the role we play within our community. We are investing in capacity-building to have the greatest impact moving forward:

- We are revamping our website into an even more user-friendly outreach tool, to enhance communications with participants, partners, and the public-at-large.
- We are investing in analysis of our programs to maximize their effectiveness, and to more deeply articulate the value of wraparound services.

We are working to best tell our story – the legacy that all of you are such an integral part of, now as much as ever. We have long solidified the importance of the culturally specific work we do, to support our community. Yet we are now further cementing our identity as a key leader for our region, across communities, as we work towards a more equitable future for Oregon and Southwest Washington, and beyond.

Thank you for your support,

Urban League of Portland Board Of Directors

Michael J. Lewellen

Chairman

Empowering Communities. Changing Lives.

Founded in 1945, the Urban League of Portland is one of the oldest service, civil rights, and advocacy organizations in the area. We are a part of a network of over 90 National Urban League Affiliates across the country and are recognized as one of the leading voices for African Americans and other people of color in our region. We are a key coalition-builder in Oregon and Southwest Washington. We work extensively with both traditional and emerging African American groups, the faith-based community, minority businesses, labor unions, and other organizations of color.

The Urban League of Portland's mission is to empower African Americans and others to achieve equality in education, employment, health, economic security, and quality of life. Our programs include a distinctive blend of direct services, organizing, outreach, and advocacy. We offer services in these main program areas: workforce, advocacy and civic engagement, community health, housing, senior assistance, and youth support. Additionally, we empower our community members through participation in wraparound services in all program areas. The following pages highlight our work over the past year.



\$60,000
average starting
salary for graduates
of Urban Tech
Jobs Program.

300
evictions
prevented.

457
enrolled into
health insurance.

ACCOMPLISHMENTS THIS YEAR

Advocacy & Engagement

Our Advocacy efforts increase the power, voice, and well-being of Oregon's Black population by promoting political action and legislation.

To build on the legacy of our Fair Housing advocacy, we continue to push anti-displacement legislation. A major highlight of the past decade: this year we helped pass SB 608 - a tenant protection bill to stabilize rent increases and restrict no-cause evictions statewide. We also supported the design of the FAIR Policy in the City of Portland (Fair Access In Renting), a pending ordinance to help expand access to rental housing for African Americans by implementing policies that limit discriminatory and costly tenant screening practices that have a disparate impact on our community.

This year we also joined with other legislative forces to initiate HB 420. This bill proposes to automatically expunge records for what are now de-criminalized marijuana convictions. Thus far, the bill has received no opposition and is expected to pass, removing a barrier to housing, jobs, and opportunity.

Independence & Stability

We know the basis for economic empowerment is a home and income. We strive to providing house and employment to all members of our community who face barriers to achieve rights to basic security. Our program expansions include both outreach and placement for individuals experiencing long-term homelessness as well as diversion and assistance to households at risk of eviction when finances are tight. In 2018 alone, we assisted 600 community members through engagement on the streets, in shelters, or through our wraparound services.

We reach out to underserved families to ensure awareness about health coverage options and this year helped 457 individuals navigate the healthcare system. We began a cancer prevention initiative, focused on screening and adopting healthy lifestyles.

Additionally, we provide culturally relevant supportive workforce specialists and a skill development center with seminars and individualized sessions to help build job readiness skills. This year we served 330 individuals including 77 enrolled in our Urban Tech Jobs training.



524 seniors
stayed independent
and in their homes.



100% of
youth participants
promoted to
next grade.

Thriving Across Generations

We know a strong community empowers all ages. Our programs invest in our youth and value our older adults. We provide culturally specific workshops and home visits to families raising young children, and peer support for isolated adults struggling with disabilities including addiction.

In its 45th year, our Senior Services Program served over 6000 elders all over Multnomah County with expert case management services to prolong independence and ability to stay in their homes. We also implemented new outreach programs about cancer prevention and treatment, for African American adults and seniors, including the launch of a mobile mammogram service.

Meanwhile we're building future leaders through year-round youth programming. This year we engaged youth and families in racial justice advocacy and empowered families to navigate the systems they need, to build community and to celebrate pride in African American culture.

Finally, this year our youth are helping to beautify and cultivate our Urban Harvest Garden, to strengthen their connection to the Albina community, plants, and food, while gaining skills. We look forward to the continued growth of our gardens, and our programs, through engagement with all the generations who inspire us. Thank you for helping to empower our communities.





THE URBAN LEAGUE OF PORTLAND **YOUNG PROFESSIONALS**

Executive Team

Amber Jones
President

Susan Johnson
Marketing Chair

Maya Lucas
Civic Engagement Chair

The Urban League of Young Professionals is a volunteer auxiliary of the Urban League of Portland that encourages young professionals ages 21-40 to empower their communities and change lives through the Urban League Movement. We host monthly professional and personal development programming for our members and connect them to the Urban League's work in advocacy, civic engagement and workforce development. Our goal is to build a pipeline of young leaders who consider Portland and the Urban League as key contributors to their personal development and professional success. We look forward to our continued growth and another successful year!



THANK YOU TO OUR **SUPPORTERS!**

Brian Alfrey
 Mujtaba Ali
 Amelia Alonso
 Nicole Apollon Chirouze
 Kim Bache
 Sarah Beecroft
 Lynn Bonner
 Jefferson Brassfield
 Teniqua Broughton
 Brandon Curran
 Milo Dittrich
 Karin Edwards
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 Liz Foucher-Branch
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 Khalfani Garcia
 Jeobany Giron
 Drew Gonrowski
 Spencer Groshong
 Carol Guthrie
 Ritu Guzman
 Frank Hanna-Williams
 Millie Harmon
 Lisa Hattery
 Gillian Hearst
 Crystal Hendrix
 Dominique Hoffman
 Amber Hollingsworth
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 Eric Williams
 Denisha & Carletus Willis
 Jacqueline Yerby
 Winta Yohannes

URBAN LEAGUE OF PORTLAND

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2018
(WITH COMPARATIVE AMOUNTS FOR 2017)

	2018	2017
Assets:		
Cash and cash equivalents	\$ 208,754	441,574
Grants and contributions receivable <i>(note 4)</i>	90,000	195,000
Contract payments receivable <i>(note 5)</i>	869,487	720,816
Prepaid expenses and other assets	39,487	24,262
Land, furniture, and equipment <i>(note 6)</i>	77,118	5,817
Total assets	\$ 1,284,846	1,387,469
Liabilities:		
Accounts payable and accrued expenses	80,076	197,701
Accrued payroll and related expenses	204,106	155,796
Grants payable	22,613	100,743
Deferred revenue	15,000	7,167
Note payable <i>(note 7)</i>	355,000	—
Total liabilities	676,795	461,407
Net assets:		
Unrestricted:		
Available for programs and general operations	125,484	425,359
Net investment in capital assets	77,118	5,817
Total unrestricted	202,602	431,176
Temporarily restricted <i>(note 8)</i>	405,449	494,886
Total net assets	608,051	926,062
Commitments and contingencies <i>(notes 5, 12, 13, 14, and 15)</i>		
Total liabilities and net assets	\$ 1,284,846	1,387,469

**2018-2019
Board of Directors**

Michael Lewellen
Board Chairman

Eric Olson
Vice Chairman

Andreas Moppin
Treasurer

Dr. Corey Frazier
Secretary

Melanie Maurice
Assistant Secretary

Cupid Alexander
Ex officio Board member

Kelly Sue DeConnick

Dominique Johnson

James L. Mason, Ph. D.

Sean Murray

Karis Stoudamire-Phillips

Bruce M. Watts

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Managerial Staff**

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President &
Chief Executive Officer

Julia Delgado
Vice President

Phillip Long
Financial Controller

Arleta Christain
Senior and Adult Programs

Oluchi Onyima
Health Programs

Denetta Monk
Housing Programs

Cinna'mon Williams
Workforce Programs

Urban League of Portland

10 N. Russell St. Portland Oregon 97227 • Tel. 503.280.2600 • ulpdx.org