

**Urban League
of Portland**

ANNUAL REPORT

2024



Empowering Communities. Changing Lives.

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Letter from the President



Dear Friends, Members, and Supporters,

As I reflect on this past fiscal year, I am proud to share the Urban League of Portland has shown up to serve, advocate, and empower communities across Oregon and Southwest Washington. Through culturally-specific programs and partnerships, we have worked to expand opportunities for Black communities, foster economic justice, and address critical needs in advocacy, financial empowerment, health, housing, community outreach, and youth and family programming.

We continued our commitment to racial and economic equity. Our team has engaged with local and state leaders to influence policies impacting access to housing, business development resources, and educational opportunities. Through our partnerships, we have amplified the voices of our community to secure policy shifts that support our mission.

We supported hundreds of community members in building their financial skills and resources. Our Small Business Navigator Program, for example, has provided training, mentorship, and capital support to entrepreneurs in the Portland Metro Area and beyond. This work directly supports economic mobility and sustainability for small business owners, positioning them for long-term success. We have provided youth mentorship, job readiness training, and educational support to young people and their families. These programs equip our youth with essential skills and build a foundation for lifelong achievement. Through our focus on education and empowerment, we are investing in the future leaders of our community.

We provided accessible care and resources for our aging community members. This year, we continued partnerships with local healthcare providers to offer screenings, health education, and resources that support wellness and quality of life. These efforts are tailored to meet the unique needs of our seniors, ensuring they have access to essential services and support. We've reached thousands, housed and unhoused, engaging them to learn their specific needs and then meeting them where they are. Through permanent support housing, short term financial assistance, rapid rehousing programs, and our community outreach team, we have built stronger connections and offered practical support.

This year, we also introduced the Whitney M. Young Jr. Giving Society, recognizing donors who give \$500 or more annually. With this society we honor and connect with those who sustain our work and share our vision for a thriving community. Benefits include special impact updates, giveaways from our partners, as well as invitations to special events, with me and our esteemed board members, including our Whitney M. Young Jr. Reception, the first of which to be held in the spring of 2025. Whitney M. Young, Jr. was born in 1921. He was a leader in the civil rights movement who worked for social justice, including employment equality, and economic development across so many fields. From NASA to the Boy Scouts of America, from architecture to engineering he worked to ensure that Black Americans had access to education and careers in various sectors. A social worker by trade, he advised Presidents, marched with Dr. King, and most special to us, was the National Urban League's President and CEO from 1961 until his untimely death in 1971. Young believed in the need for systematic change across all areas of American society. His influence is deeply ingrained in the work we do every day at the Urban League of Portland, so we have chosen to honor his legacy as we show appreciation for our supporters. When you give to the Urban League, you are furthering our mission and continuing the same work Young fought passionately for.

Our accomplishments reflect the dedication of our staff, members, and community partners, and the unwavering support of our donors. As we look ahead to our 80th year, despite the challenges we face, I am encouraged by the path we are on together. Thank you for being a part of our work, for supporting the Urban League of Portland and for your commitment to empowering communities and changing lives.

With gratitude,

**President and CEO
Urban League of Portland**

Our Mission

The Urban League of Portland's mission is to empower African-Americans and others to achieve equality in education, employment, health, economic security and quality of life.

Our Reach

We provide services throughout Oregon and Southwest Washington.

Our Work

Through culturally-specific programs and wrap around services, our wholistic approach addresses the areas of:

- Advocacy and Civic Engagement,
- Financial Empowerment,
- Health and Senior Services,
- Housing,
- Community Outreach,
- Workforce Development,
- Young Professionals, and
- Youth and Family Programming.

WE ARE NUMBER ONE!



The Urban League of Portland has been voted the #1 best Non-Profit to work for in Oregon in 2023 and 2021 and #2 in 2022!

Our Locations



Beaverton Resource Center
Providing walk-in services in Housing, Workforce, Health, and Healthy Aging Programs.



Rejuvenation House
Housing, Health and Career services for women exiting incarceration.



Hattie Redmond Apartments
Permanent Supportive Housing



Urban League Senior Center
Meals, activities, transportation, and support for elders and disabled adults.



Jamii Center
Oregon's first 24-hour emergency shelter serving African Americans.



Russell Office
Urban League of Portland's historic headquarters.



Renaissance Commons
Permanent Supportive Housing

2024 Board of Directors

- **James Mason, PhD: Board Chairman** | CareOregon, Chief Equity, Diversity & Inclusion Officer
- **Corey Frazier, PhD, PE: Board Secretary** | Intel – Predictive Solutions; Engineering Manager
- **Andreas Moppin: Board Treasurer** | Principal, Osanyin Consulting
- **Kelly Sue DeConnick** | Milkfed Criminal Masterminds, Owner / Artist
- **Honorable Margaret Carter Retired** | Former Member of the Oregon State Legislature

Program Highlights

Empowering Communities. Changing Lives.



What Makes Us Different

- **The Jamii Center:** We opened the first culturally-specific emergency and transitional housing program for the African American community in the Pacific Northwest.
- While many Urban League affiliates serve one city, the **Urban League of Portland serves all of Oregon and SW Washington.**
- We follow a **Housing First** model for wrap-around services and programs.
- We hire **staff with lived experience** who approach this work with a culturally competent lens.
- Our Senior Center is the **only Black, culturally-specific senior service program in Oregon.**



Event Highlights



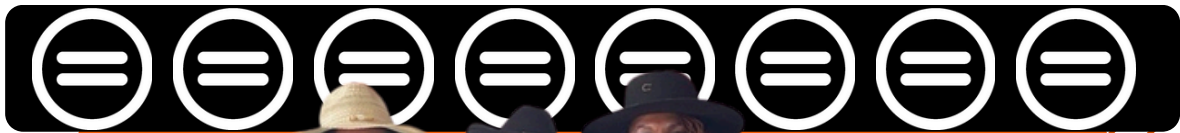
Board Chair Dr. James Mason poses with Urban League staff after distributing holiday meals. Feed the Folks provided hundreds of meals in Portland and Salem in 2023.



Our 2023 Equal Opportunity Day Award Dinner Honoree Rukaiyah Adams, CEO of the 1803 Fund.

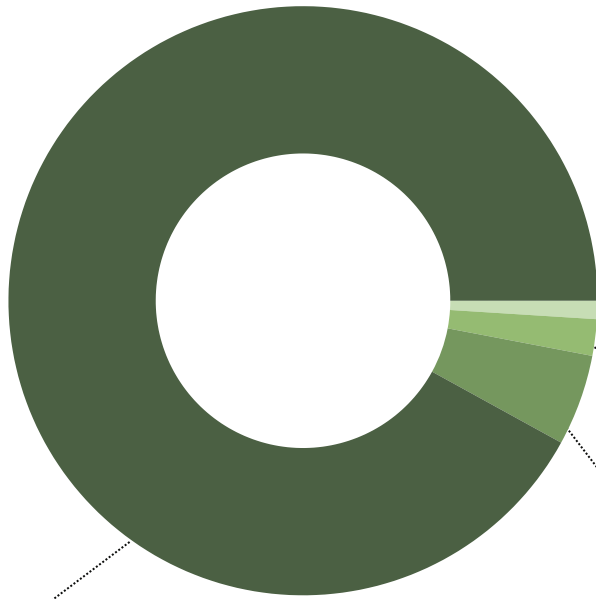


During an inspiring fireside chat we heard from two women who grew up in Portland and how it shaped the leaders they are today.



LETTER BUCK

Urban League of Portland Young Professionals pictured attending the 2023 Pendleton Round Up - because Oregon is for all of us!



2023 Revenues: \$22,00,318

Other; 1%

\$275,945.00

Special Events; 2%

\$408,793.00

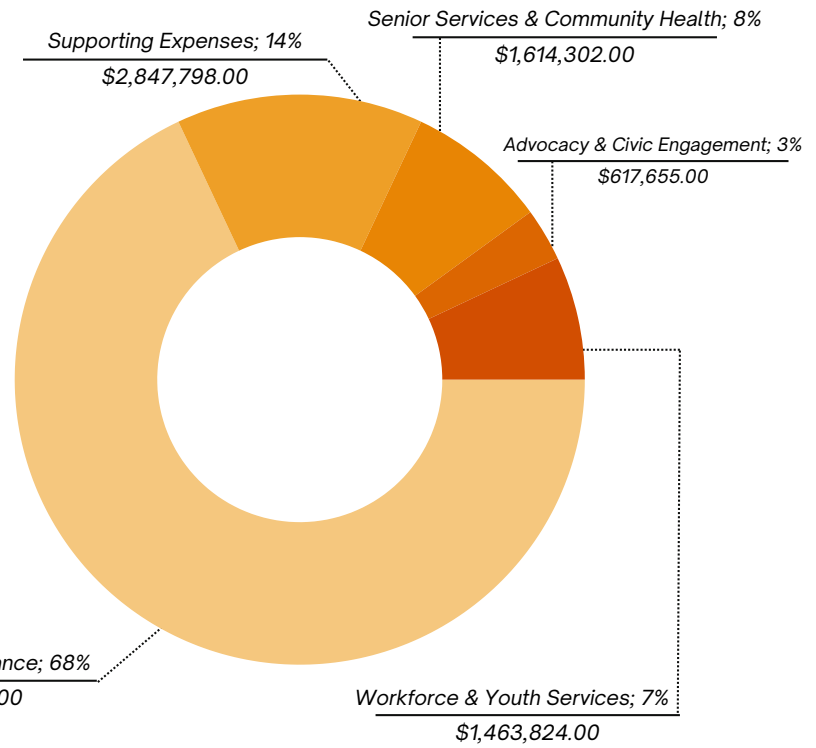
Private Grants, Contributions, and Memberships; 5%

\$977,886.00

Government Grants and Other Contracts; 92%

\$20,337,694.00

2023 Expenses: \$20,201,164



Supporting Expenses; 14%

\$2,847,798.00

Senior Services & Community Health; 8%

\$1,614,302.00

Advocacy & Civic Engagement; 3%

\$617,655.00

Housing & Outreach Assistance; 68%

\$13,657,585.00

Workforce & Youth Services; 7%

\$1,463,824.00

Foundation Grant Partners

- GoWest Foundation
- Meyer Memorial Trust
- Miller Charitable Fund of OCF
- New Seasons Market
- Northwest Health Foundation
- OCF Joseph E Weston Public Foundation
- OnPoint Community Credit Union
- Oregon Jewish Community Foundation
- Paul Liebman Family Foundation
- Wells Fargo (FHLB Des Moines)



Gratitude Report

Thank you to those of you who make this work possible!

Donors listed from July 1, 2023, to June 30, 2024.

* Denotes members of the Urban League of Portland.

Whitney M. Young Jr. Giving Society


Pillar Level: \$500 - \$999

Founder Level: \$1,000 - \$2,499

Heritage Level: \$2,500 - \$4,999

Legacy Level: \$5,000 or more

- **Ray & Kay Abramowitz**
- Katherine Acosta
- Lafcadio Adams
- **Sharee Adkins**
- Nick Aldridge
- **Michael Alexander ***
- Nicholas Alfonse
- **James Allen**
- **Joelle Allen**
- Renee Anderson *
- Lisa Arceneaux *
- Faustina Ash
- Colette Astorgue
- **Massage and Spa at Bethany**
- Paul Atkinson
- Julie Auflick
- Kimberly Bacon
- Bev Balliett
- Leo Bancroft *
- Emily Barnes
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- Jacob Bell
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- Blue Bergen
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- Lara Bjork
- Karen Bledsoe
- Deborah Bloom *
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- Amber Bollman
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- Linda & Jim Browning
- Jedediah Bryce
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- Mark Burton

- 
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 - Janelle Bynum
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 - Vanessa Capaldo
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 - Center for Energy Workforce
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 - Adrienne Chevalier *
 - Carol Chism *
 - **Jason Chup**
 - **Will & Hyuny Clark-Shim**
 - Margaret Clement
 - Christopher Cobey *
 - **Thomas Coleman & Suzy Harris**
 - **Truman Collins & Nancy Ives**
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 - **Holly and Daniel Correa**
 - Ann Cosgrove
 - **Chris Coughlin**
 - Chelsea Cubero
 - Susan Dalessandro *
 - Darcell Dance
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 - Carol Danish
 - Jeff Darden *
 - **Cliff Davidson**
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 - Jona Davis *
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 - Hadley DeBree
 - Julia Maria Delgado
 - **Sam Detke ***
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 - Jennifer Dolan
 - **Alyssa Douglas**
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 - Kaysha Duffy
 - Erica Dunn
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 - Hayden & Bart Eberwein *
 - Tim Eblen *
 - Melissa Elkinton
 - **Larry Ellifritz ***
 - Travis Elmore Nelson *
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 - Desiree Everett
 - Tia Factor
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 - Patricia Ferguson Steger *
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 - Natalia Fernandez
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 - Melissa Fielman *
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 - **Foundations for a Better Oregon**
 - David Fuks
 - Katy Furusho
 - **Celia Gagnon**

Gratitude Report Cont.

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- Legacy Level: \$5,000 or more

- Reggie Gaines
- Curtis Gardner
- Eric Gefre *
- Andrew Georgesen
- Julia Gies *
- Jerry Gilkerson
- Stephanie Gilliam
- Brenda Gilmer *
- Jenya Gluzberg
- Marian Gold
- Angela Golden *
- **Carolyn & Chris Goncoe**
- Jess Goodwin
- Avel Gordly
- Edward & Sheryl Gorman
- Jeffry Gottfried *
- Charles Graham
- Mary & Daniel Graves
- Effie Greathouse
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- Micah Greenberg
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- **Ruth Levine**
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- Spencer Groshong
- Leslie Grove
- Jeff Gudman
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- Andreas Moppin
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- Zana Mosley *
- Ryan Mosseau

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- Elizabeth Welch *
- Kara Wendel
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- Tim Wescott
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- Paul Whiting
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WELLS FARGO

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- Multnomah County Department of Community Justice
- Multnomah County Health Department
- Northwest Health Foundation
- Oregon Congress
- Oregon Health Authority: Equity and Inclusion Division
- Oregon State University
- Pacific Office Automation
- Portland General Electric
- The Standard
- SEIU Local 503
- Snell & Wilmer LLP
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If you have questions, please contact our Development Team at Development@ulpdx.org or 503-280-0600.